

BRIGHTLINGSEA FREE MUSIC FESTIVAL

Promote, Develop, Celebrate



Mr James Carter
EWD Recycling Ltd
Morses Lane Ind Est
Brightlingsea CO7 0SD

Mr D Palmer
85 Wivenhoe Rd
Alresford
Colchester CO7 8AG

12th October 2015

Dear James,

The Brightlingsea Free Music Festival Committee would like to say a big thank you to **EWD** for once again sponsoring Brightlingsea's biggest and most popular festival of the year.

The musician line up this year was truly varied and I believe one of the best ever. The Brightlingsea and Wivenhoe Chronicle's review of the event declared it to be a resounding success, extolling the diversity and quality of the musicianship on show. The Colchester Gazette published a centre page spread of photographs depicting the festival as a true family event. The people of Brightlingsea have helped us create a unique festival, free at the point of entry.

In return for your support we have promoted EWD's involvement with the festival on our website, in our programme, and on festival posters.

This publicity is good for the BFMF good for the town of Brightlingsea and very good for EWD. An estimated eight thousand people visited the event over the three days and no one could fail to notice EWD's community spirited support of the festival. Your employees also benefit from seeing their employer support the event which is good for employee morale and motivation.

Police presence was reduced due to budget cuts. Thus we had to recruit more stewards and security staff, minimising disruption to local residents as well as providing extra support and advice to festival goers. The cost of providing the extra staff was recovered by the funds raised during the event. If the local community provide support to the degree that we enjoyed this year, then the festival will have a bright future.

Thank you once again for your support in helping to create a truly unique festival which we hope will continue to grow and develop every year.

Yours Sincerely

Dave Palmer,

Chairman: Festival Committee.

www.brightlingseamusicfest.co.uk

19 OCT 2015